

REP HEADLINE# 6401152 TRF# 339530 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 17.02
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/60 PLUS ASSOCIATION REP. # OFF. # 6556 SALESMAN #
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER
TOWSON, MD 21286

ORDER # CONTRACT # 6401152 CLASS: NATL. LOCAL REGIONAL
PRDCT 60 PLUS ASSOC EST#55 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV5/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 17.02

REP: TO LENA
FR JULIE
OKD M1
PLS CFM, TX 10/31

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
60 PLUS ASSOCIATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1130P-1200M	30		\$3,500.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 55

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		1130P-1205A	30		\$3,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: TP FOR NEWS												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-19 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#19	MISSED: SAT/1130P-1200M				NOV3		30S	\$3,500.00	(OCT31/12)	
			OFFER: SAT/1130P-1205A				NOV3		30S	\$3,500.00	PLS ADVISE.	
CMT: TP FOR NEWS												
CONTRACT TOTAL											124700.00	
TOTAL SPOTS											29	

NOV/12 124700.00

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE